



AF/362-4 IHW

Corres. and Mail
BOX AF

**RESPONSE AFTER FINAL
EXPEDITED PROCEDURE REQUESTED
EXAMINING GROUP 3624
PATENT**

Customer No. 22,852
Attorney Docket No. 05793.3041-00000

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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|-----------------------------|---|-------------------------------|
| In re Application of: |) | |
| |) | |
| Steven METSKER et al. |) | Group Art Unit: 3624 |
| |) | |
| Application No.: 09/658,186 |) | Examiner: Steven R. WASYLCHAK |
| |) | |
| Filed: September 8, 2000 |) | |
| |) | Confirmation No.: 3333 |
| For: SOLICITATION TO WEB |) | |
| MARKETING LOOP PROCESS |) | Mail Stop AF |

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

REQUEST FOR RECONSIDERATION

In reply to the Final Office Action mailed October 20, 2004, Applicants respond
as follows:

Listing of Claims are on page two of this paper.

Remarks/Arguments follow the Listing of Claims section of this paper.